

GARRETT BAKER

Remote Web Developer | Technical SEO | Performance-Focused Frontend

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Professional Summary

Frontend-focused web developer specializing in high-performance marketing websites, technical SEO, and conversion-focused design. Experienced building fast, maintainable websites using Astro, TypeScript, and Tailwind. Strong focus on Core Web Vitals, search visibility, and user experience to help small businesses turn websites into lead-generation assets.

Tech Stack

Frontend: Astro, TypeScript, JavaScript, HTML, CSS, Tailwind

Performance: Lighthouse optimization, Core Web Vitals, asset optimization

SEO: Technical SEO, metadata architecture, structured data, internal linking

Tools: Git, GitHub, VS Code, Cloudflare, Analytics platforms

Experience

Freelance Web Developer — BearGorilla (Remote)

- Built and deployed high-performance Astro marketing websites optimized for speed and search visibility.
- Improved Core Web Vitals and Lighthouse performance scores through modern frontend architecture and asset optimization.
- Implemented technical SEO frameworks including structured metadata, crawlable architecture, and page hierarchy.
- Designed conversion-focused layouts guiding visitors toward contact forms and quote requests.
- Managed full project lifecycle from client consultation to deployment and delivery.

Web Project: Astley Plumbing

- Implemented local SEO targeting strategy focused on service-intent pages and geographic relevance.
- Built clear service-page hierarchy improving search engine understanding of offerings.
- Strengthened internal linking and on-page SEO signals to improve crawlability and local relevance.
- Improved user experience and quote-path visibility to increase service inquiries.

Additional Work Experience

Night Auditor — Covered Bridge Inn, Brattleboro VT

- Performed nightly financial audits and generated accurate revenue reports for management.
- Managed front desk operations independently during overnight shifts.
- Resolved guest issues and handled customer requests professionally.
- Maintained detailed records and ensured accurate accounting reconciliation.

Machinist Apprentice — G.S. Precision, Brattleboro VT

- Completed multi-department apprenticeship across milling, lathe, grinding, engineering, quality control, and assembly.
- Interpreted technical blueprints and produced precision parts within strict tolerances.
- Operated CNC mills, lathes, centerless grinders, and CNC bar machines.
- Performed in-process inspections and quality checks to ensure production accuracy.
- Collaborated with machinists and engineers to improve workflow efficiency.

Education

High School Diploma — Brattleboro Union High School, Brattleboro VT